



XXX: DONATIONS AND CORPORATE SPONSORSHIP (P)

Approved: 96 09 10

Adopted: 25 12 16

1. Purpose

The Board of Education of Pacific Rim School District (the “Board”) recognizes that donations and corporate sponsorships can provide valuable financial and in-kind support that enhance educational programs, facilities, and opportunities for students. Sponsorships and donations must align with the District’s mission, values, and commitment to public education, while maintaining transparency, integrity, and public trust.

The process for seeking, approving, and managing Sponsorship agreements is outlined in the district’s corresponding administrative procedure 3300: Corporate Sponsorship (AP).

The process for seeking, approving, and managing Donations is outlined in the district’s corresponding administrative procedure XXXX: Donations (AP).

2. Definitions

“Sponsorship” A business or organization provides financial or in-kind support to the District, a school, or a program in exchange for recognition or other agreed benefits.

“Donation” A voluntary gift of funds or resources with no expectation of recognition, benefit, or return.

3. Guiding Principles

- **Educational Integrity:** Sponsorships and donations shall not compromise, limit, or direct the Board’s authority over educational programming, curriculum, or operations.
- **Equity:** All sponsorships and donations shall be evaluated for their impact on equitable access to opportunities for students across the District.
- **Transparency:** All sponsorship agreements will be documented in writing, reviewed by District staff, and reported to the Board.
- **Non-Endorsement:** Acceptance of sponsorships and donations shall not be construed as or imply the Board’s endorsement of a sponsor’s products, services, or organizational practices. Recognition will be limited to factual acknowledgment only.
- **Community Acceptability:** Sponsorships and donations must withstand public scrutiny and not compromise the reputation of the District. The Board will consider community perspectives and potential controversy when evaluating opportunities.

- **Public Interest:** Sponsorships and donations must reflect the values of public education in British Columbia, supporting student learning, wellness, and community benefit.
- **Staff/Trustee Participation:** Volunteering or other forms of participation by staff and trustees in activities or events related to the generation of donation funding, shall be done outside of regularly scheduled work hours. School activities may be approved by the Principal.

RESOURCES AND REFERENCES

Pacific Rim School District – 3300: Corporate Sponsorship (AP)
 Pacific Rim School District – XXXX: Donations (AP)
 School District No. 61 (Greater Victoria) – Policy 1325 Partnerships
 School District No. 62 (Sooke) – Sponsorships and Donations
 School District No. 23 (Central Okanagan) – Policy 735 Advertising and Sponsorship in Schools
 School District No. 36 (Surrey) – Policy 10800 - Education Business Community Partnerships
 School District No. 43 (Coquitlam) – AP 196 Corporate Sponsorships