



ADSS ARTIFICIAL TURF FIELD REPLACEMENT PROJECT

COMMUNITY SPONSORSHIP
PACKAGE 2026



INVESTING IN YOUTH,
SPORT, AND COMMUNITY RECREATION



A MESSAGE TO OUR COMMUNITY PARTNERS

The artificial turf field at Alberni District Secondary School is more than a playing surface - it is a shared community space where students, athletes, families, and local organizations come together.

For years, this facility has supported school athletics, physical education, community soccer, field hockey, tournaments, training sessions, and recreational opportunities for people of all ages. As the field reaches the end of its usable life, replacement is needed to ensure it remains safe, accessible, and available for future generations.



This is a significant community infrastructure project with an estimated total cost of approximately \$1 million, based on recent technical assessments and vendor proposals. The School District has committed \$400,000 toward the project, demonstrating its commitment to student safety and community access.



We are now seeking to raise the remaining \$600,000 through sponsorships, grants, and community partnerships to bring this project to completion.



We invite local businesses, organizations, families, and community leaders to partner with us in renewing this important community asset.





HOW DID WE GET HERE?

- ✓ The ADSS artificial turf field was installed in 2012 and has now exceeded its expected service life.
- ✓ Due to intensive school and community use, replacement is required to ensure continued safety and reliability.
- ✓ Recent condition assessments have identified increasing safety and drainage concerns, and professional reviews recommend full replacement rather than continued repair.
- ✓ Artificial turf replacement is not eligible for targeted Major or Minor Capital funding through the Ministry of Education and Child Care.
- ✓ While the turf field supports school programming, it also provides significant community recreation access outside school hours, making it a shared community resource.



As a result, a partnership approach — involving schools, community organizations, and local supporters — is essential to replace and sustain this facility successfully.



A FIELD FOR THE WHOLE COMMUNITY

The turf field serves a wide range of users, including:



1,300 students
participating in school
physical education classes



160 students-athletes
for school sports teams and
practice for the school marching band.



600 youth soccer players
for league play, practices,
and development programs



Local tournaments and events
hosting regional competitions,
festivals, and community events



100 youth athletes
in the Alberni Field Hockey Program



Recreational users
enjoy year-round access to a
safe, high-quality outdoor space



Families and spectators
gathering to support local athletes
and community activities



Regional sport organizations
utilizing the facility for programming,
training, and competitions



This field is one of the
most heavily used outdoor
recreation spaces in the
Alberni Clayquot Region,
supporting both school
programming and
community access
year-round.



FUTURE TURF FIELD CAPITAL REPLACEMENT PLANNING

Pacific Rim School District will work with partners
to establish a long-term asset replacement plan
for the turf field, ensuring it can be renewed at the
end of its next service cycle (**10–12 years**).

This includes annual contributions to a joint
lifecycle reserve, positioning the district and its
partners to address future replacement in a
planned, predictable manner—rather than facing
unexpected or urgent capital costs.



SPONSORSHIP OPPORTUNITIES

To bring this project to completion, we are working to raise \$600,000 in community funding. These sponsorship opportunities are designed to allow partners at all levels to contribute meaningfully toward this shared goal.

Any funds raised beyond the project goal will be reinvested into field enhancements and future replacement reserves, supporting long-term affordability and helping to reduce barriers to access.

SPONSORSHIP LEVEL	CONTRIBUTION RANGE	SUGGESTED QUANTITY	RECOGNITION OPPORTUNITIES
LEGACY NAMING PARTNER	\$250,000 + (no cap)	1	Naming rights to the field/facility (10–15 year term), premier entrance signage, media and website recognition, opening ceremony participation
CHAMPIONSHIP PARTNER	\$100,000 – \$249,999	2 – 3	Prominent field side signage, large donor logo placement, recognition at tournaments/events, website and promotional acknowledgments
GOLD COMMUNITY PARTNER	\$50,000 – \$99,999	3 – 5	Medium-sized facility signage, donor logo in recognition, featured acknowledgment in communications
SILVER COMMUNITY PARTNER	\$25,000 – \$49,999	Flexible	Shared sponsor signage, donor display recognition, supporter listing
BRONZE COMMUNITY PARTNER	\$10,000 – \$24,999	Flexible	Name recognition at facility, website acknowledgments, community supporter recognition
COMMUNITY BUILDER	\$1,000 – \$9,999	Unlimited	Name listed on community supporter panel and supporter acknowledgments
IN-KIND / PROJECT SUPPORTER	Variable	Flexible	Recognition based on contribution (materials, equipment, excavation, construction, maintenance support, etc.)

ADDITIONAL GIVING OPPORTUNITIES

OPPORTUNITY	SUGGESTED SPONSORSHIP RANGE
Team Bench Sponsor	\$10,000 – \$25,000
Lighting Sponsor	\$25,000 – \$100,000
Buy a Seat Campaign	\$500
Tournament/Event Sponsor	Flexible
Community Access Fund Sponsor	Flexible
Sustainability & Maintenance Fund Sponsor	Flexible



**THANK YOU
FOR INVESTING
IN OUR YOUTH
AND COMMUNITY!**

INVEST IN THE FUTURE OF OUR COMMUNITY

A renewed artificial turf field at ADSS will create opportunities, build pride, and strengthen the Alberni Clayoquot Region.



HOW YOUR CONTRIBUTION FITS

Together, these sponsorship opportunities form a pathway to reaching our \$600,000 fundraising target.



Major Partners provide leadership contributions that establish momentum.



Community Sponsors expand support across the region.



Individual & In-Kind Contributors help ensure broad community ownership.



WHY PARTNER WITH US?

Your sponsorship demonstrates:

- ✓ Commitment to youth and student success
- ✓ Support for active, healthy communities
- ✓ Investment in local infrastructure
- ✓ Pride in the Alberni Clayoquot Region
- ✓ Support for inclusive and accessible recreation
- ✓ Leadership in community development



YOUR SUPPORT LEAVES A LASTING LEGACY

A renewed turf field will benefit thousands of users over its lifespan.

This project is an investment in:



YOUTH DEVELOPMENT



SCHOOL PRIDE



COMMUNITY WELLNESS



LOCAL SPORT



REGIONAL EVENTS



LONG-TERM RECREATION ACCESS



READY TO BECOME A SPONSOR?

Your support makes a lasting impact.



SCAN THE QR CODE to visit the Sponsorship Form online.

[Sponsorship Form](#)



SUBMISSION FORM

Complete the online form to secure your sponsorship today.



FOR MORE INFORMATION:

- Alex Taylor – Director of Operations • ataylor@sd70.bc.ca • 250-720-5478
 - Paula Mason – Manager of Corporate Services • pmason@sd70.bc.ca • 250-720-2770
- You may also contact directly the individual who shared this opportunity.

APPENDIX

SUPPORTING DOCUMENTATION



GRANT APPLICATION LETTERS OF SUPPORT

- Alberni District Secondary School
- Alberni Field Hockey Association
- Alberni Athletics Soccer Club
- _____
- _____
- _____



TURF REPLACEMENT PROPOSALS & TECHNICAL DOCUMENTS

- Astro Turf Pricing Proposal
- Field Turf Pricing Proposal
- G-Max Impact Evaluation Report
- _____
- _____

ADSS ARTIFICIAL TURF FIELD REPLACEMENT PROJECT

We recognize that each organization is unique and would welcome the opportunity to meet with you to discuss how we can tailor your sponsorship commitment to best meet your goals.

Sponsorship Commitment Form

Thank you for supporting a safe, high-quality, all-weather field for students, athletes, families, and community users.

Business / Organization / Individual Name:	
Contact Person:	
Mailing Address:	
Phone Number:	
Email Address:	
Website / social media:	

SPONSORSHIP LEVEL

☐ Legacy Naming Partner — \$250,000+	☐ Championship Partner— \$100,000 – \$249,999
☐ Gold Community Partner — \$50,000 –\$99,999	☐ Silver Community Partner — \$25,000 - \$49,999
☐ Bronze Community Partner — \$10,000 – \$24,999	☐ Community Builder — \$1,000 – \$9,999
☐ In-Kind/Project Supporter — Variable	☐ Other Donation Amount: \$_____

RECOGNITION & PAYMENT

Recognition Information	Payment Information
Recognition Name: _____	Preferred payment method:
Public recognition? ☐ Yes ☐ No, anonymous	☐ Cheque ☐ EFT
Logo provided? ☐ Yes ☐ No ☐ N/A	☐ Invoice Requested ☐ Other: _____
Logo contact email: _____	Payment notes: _____

SPONSORSHIP AGREEMENT

I/we confirm our commitment to sponsoring the Turf Field Replacement Project in the amount indicated above.

Sponsor Name:	Authorized Signature:
Date:	Amount Committed: \$

PLEASE RETURN THE COMPLETED FORM TO

Contact Name:	
Organization:	
Email:	
Phone:	

Note: Recognition opportunities, signage, and naming options may be subject to approval by the appropriate school district, project committee, and/or governing organization